

# Print Ready Sign Submission Guidelines

Please follow the following specifications when submitting artwork for signage to be printed by Fern.

If you need to send elements for signage being designed by Fern, please contact Della Reece in our graphics department.

Email: [dreece@fernexpo.com](mailto:dreece@fernexpo.com) or Phone: 503-595-1464

## **File Specs for Submission**

- **PDF for Pre-Press or PDF/X-1**
- **All text converted to outlines/curves**
- **CMYK color build**
- **Include any bleed, crop and/or fold marks**  
*(otherwise signs will crop to PDF page size)*
- **Turn off Down-Sampling** *(No Down-Sampling)*
- **Flatten images that include lenses, multiple layers and/or mesh fills**

You may send files direct through email, or, if oversize, you may send via dropbox, or your preferred file transfer program.