AMP UP YOUR MESSAGE WITH

EVS33 BRAND ACTIVATIONS

PARTNERSHIP & EXPOSITION PROSPECTUS
AN INVITATION TO

ELECTRIFY.
INNOVATE.
MOBILIZE.

Electric drive technologies are advancing rapidly and transportation electrification is expanding around the globe. At the Electric Drive Transportation Association and the World Electric Vehicle Association, we are working to build on these successes, grow opportunity and increase the number of people, localities, states, regions, and countries that benefit from electric transportation. At the 33rd Electric Vehicle Symposium and Exposition (EVS33), you can be part of that progress. Come to share and learn about technology advancements during the symposium, make connections with other industry leaders, be the first to hear ground-breaking policy and industry announcements, and showcase your business to the public.

The Electric Vehicle Symposium and Exposition showcases the world of electric mobility. Throughout our fifty-year history, we have presented industry “firsts” to a diverse global audience and provided a unique forum for technology and business experts to exchange ideas.

Electric mobility is transforming transportation and all of the sectors that it touches. At EVS, you will have the opportunity to interact with representatives from across the global value chain who are working today to define the future of transportation. You’ll reach 8,000 stakeholders onsite in Portland and benefit from added visibility through our social media platforms and through local, national and global press coverage.

I invite you to review this prospectus and explore the many ways you can spotlight your company’s value in this dynamic marketplace. As an EVS33 sponsor, your leadership in the future of e-mobility will be given maximum visibility at the electric drive industry’s leading symposium and exposition.

We hope you take advantage of this unique opportunity to join with fellow global industry leaders as valued sponsors and exhibitors at EVS33.

GENEVIEVE CULLEN
President, Electric Drive Transportation Association (EDTA)

President, World Electric Vehicle Association (WEVA)
EVS DASHBOARD

The 33rd Electric Vehicle Symposium and Exposition (EVS33) convenes June 14-17, 2020, in Portland, Oregon. Most recently, successful EVS events were held in Montreal, Canada; Kobe, Japan; and Lyon, France. EVS is the premier showcase for industry innovation and is the longest-running conference devoted to electric transportation and technologies.

Organized and hosted by the Electric Drive Transportation Association (EDTA), EVS33 will assemble global leaders from industry, government, and academia in Portland to explore and examine the technical, policy, and market achievements—and challenges—in advancing the electrification of transportation.

EVS33 will present a comprehensive program, including a major trade show, presentations on leading-edge electric mobility products and research, and a highly-visible and well-attended Public Day that includes access to a Ride, Drive & Charge as well as to the Expo floor, giving exhibitors the opportunity to directly engage with the public. Delegates and exhibitors will also enjoy full access to the Ride, Drive & Charge and multiple show floor networking events, including the Welcome Reception. Delegates have access to the full program of juried papers, Forth Roadmap content and “Market Development” presentations.

ABOUT EDTA

The Electric Drive Transportation Association (EDTA) is the trade association promoting battery, hybrid, plug-in hybrid and fuel cell electric drive technologies and infrastructure. To advance our mission, we conduct public policy advocacy, education, industry networking, and conferences that engage industry, academia, policymakers and the public. EDTA’s membership includes the entire electric drive value chain, including vehicle, battery and component manufacturers, electricity providers, and smart grid and infrastructure developers. Collectively, our members are developing and deploying the technologies that advance the electrification of transportation.
SYMPOSIUM OBJECTIVES

→ **CONVENE** leading electric drive professionals from academia and industry to participate in the Symposium and Exposition

→ **PROVIDE** a comprehensive program highlighting the latest innovations in electric drive technologies, policies, and market strategies

→ **CATALYZE** industry and academic collaboration through participant networking opportunities

→ **MAXIMIZE** industry and participant visibility across international, US, regional and local media platforms

→ **HIGHLIGHT** global policy leadership and initiatives for electric drive

→ **ASSEMBLE** the largest and most diverse exposition of electric drive technologies and products from around the world to promote industry development and consumer understanding
I have attended the EVS conferences for many years now. EVS is truly a global ‘bringing together’ of the EV industry. From policy to technology, design to implementation, today’s issues to future trends, all aspects of the industry are covered throughout the extensive conference agenda and exhibits on the show floor. It has been for many years where the business of the EV and e-Mobility industry is done, and I’m sure EVS33 in Portland will more than shine in this area!

JAMES PRICE
MARKETING COMMUNICATIONS MANAGER – GLOBAL EVENTS
SIEMENS PRODUCT LIFECYCLE MANAGEMENT SOFTWARE INC.

As the Executive Director of Forth, which is based in Portland, I have been attending EVS for nearly a decade. As a global event, EVS brings together industry, government and other stakeholders from across the advanced mobility ecosystem. I have seen conversations on the show floor and in conference sessions lead to partnerships that foster new ideas and business opportunities. By featuring Forth’s annual Roadmap Conference in June 2020, EVS33 will provide attendees with even more opportunities and perspectives on the future of electric transportation. See you in Portland!

JEFF ALLEN
EXECUTIVE DIRECTOR, FORTH
All events and times are subject to change.

<table>
<thead>
<tr>
<th>SUNDAY, JUNE 14TH</th>
<th>TUESDAY, JUNE 16TH</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM - 5:00 PM</td>
<td>7:00 AM - 6:00 PM</td>
</tr>
<tr>
<td>Registration</td>
<td>Registration</td>
</tr>
<tr>
<td>11:30 AM - 4:30 PM</td>
<td>8:00 AM - 9:00 AM</td>
</tr>
<tr>
<td>Public Day</td>
<td>Plenary</td>
</tr>
<tr>
<td>11:30 AM - 4:30 PM</td>
<td>9:00 AM - 6:00 PM</td>
</tr>
<tr>
<td>Ride, Drive &amp; Charge</td>
<td>Exposition Hall Open</td>
</tr>
<tr>
<td>11:30 AM - 7:30 PM</td>
<td>9:30 AM - 11:00 AM</td>
</tr>
<tr>
<td>Exposition Hall Open</td>
<td>Session 4</td>
</tr>
<tr>
<td>12:00 PM - 5:00 PM</td>
<td>11:00 AM - 11:15 AM</td>
</tr>
<tr>
<td>Forth Session</td>
<td>Break</td>
</tr>
<tr>
<td>12:00 PM - 5:00 PM</td>
<td>11:15 AM - 12:45 PM</td>
</tr>
<tr>
<td>Workshops</td>
<td>Session 5</td>
</tr>
<tr>
<td>4:00 PM - 5:00 PM</td>
<td>12:45 PM - 1:45 PM</td>
</tr>
<tr>
<td>WEVA Meeting</td>
<td>Lunch in Exposition Hall</td>
</tr>
<tr>
<td>5:30 PM - 7:30 PM</td>
<td>1:45 PM - 3:15 PM</td>
</tr>
<tr>
<td>EVS33 Delegate Welcome Reception/ Expo floor</td>
<td>Dialogue with the Experts</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MONDAY, JUNE 15TH</th>
<th>WEDNESDAY, JUNE 17TH</th>
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</thead>
<tbody>
<tr>
<td>7:00 AM - 6:00 PM</td>
<td>7:30 AM - 12:00 PM</td>
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<tr>
<td>Registration</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>8:00 AM - 9:30 AM</td>
</tr>
<tr>
<td>Opening Plenary</td>
<td>Session 7</td>
</tr>
<tr>
<td>9:00 AM - 5:00 PM</td>
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<td>Ride, Drive &amp; Charge</td>
<td>Break</td>
</tr>
<tr>
<td>9:00 AM - 6:00 PM</td>
<td>9:45 AM - 11:15 AM</td>
</tr>
<tr>
<td>Exposition Hall Open</td>
<td>Session 8</td>
</tr>
<tr>
<td>9:00 AM - 9:30 AM</td>
<td>11:15 AM - 11:30 AM</td>
</tr>
<tr>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>9:30 AM - 11:00 AM</td>
<td>11:30 AM - 12:30 PM</td>
</tr>
<tr>
<td>Session 1</td>
<td>Closing Plenary/ E-Visionary Awards</td>
</tr>
<tr>
<td>11:00 AM - 11:15 AM</td>
<td>11:30 AM - 12:30 PM</td>
</tr>
<tr>
<td>Break</td>
<td>Off-Site Tours</td>
</tr>
<tr>
<td>11:15 AM - 12:45 PM</td>
<td>12:30 PM - 5:00 PM</td>
</tr>
<tr>
<td>Session 2</td>
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</tr>
<tr>
<td>12:45 PM - 1:45 PM</td>
<td></td>
</tr>
<tr>
<td>Lunch in Exposition Hall</td>
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<tr>
<td>1:45 PM - 3:15 PM</td>
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</tr>
<tr>
<td>Dialogue with the Experts</td>
<td></td>
</tr>
<tr>
<td>3:15 PM - 4:45 PM</td>
<td></td>
</tr>
<tr>
<td>Session 3</td>
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<tr>
<td>4:45 PM - 5:00 PM</td>
<td></td>
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<tr>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>5:00 PM - 6:00 PM</td>
<td></td>
</tr>
<tr>
<td>Market Builder’s Forum</td>
<td></td>
</tr>
</tbody>
</table>
PARTNER WITH EVS

ELECTRIFY.
EVS33 will assemble approximately 8,000 stakeholders in Portland, including top international experts in the field of electric mobility, academics, government officials, international and national press, and the public.

INNOVATE.
More than 400 exhibitors will feature their products with representation from across the USA and over 50 countries.

MOBILIZE.
Reach key decision-makers from across the industry, all under one roof. Network with business and government officials, engage with policymakers, and connect with the public on Sunday, June 14th as they enjoy access to the Exposition Hall and the Ride, Drive & Charge.
MEET OUR ATTENDEES

INDUSTRY REPRESENTATION

➔ Vehicle/Auto Manufacturer/Auto Suppliers
➔ Charging/Refueling Infrastructure
➔ Battery Developers
➔ Utilities
➔ Academia/Students
➔ Government
➔ Media

TITLE

➔ Research & Development
➔ Management
➔ C-Level
➔ Sales & Marketing
➔ Purchasing
➔ Engineering
➔ Government/Public Affairs
➔ Computer Systems & Services
➔ Banking, Investment, Market Research
➔ Economic Development

ATTENDEES BY COUNTRY

at EVS26, 2012, Los Angeles

COUNTRIES

66% USA
6% China
4% United Kingdom
4% Canada
3% Germany
3% Japan
2% France
2% Korea
2% Taiwan
1% Netherlands
1% Switzerland
6% Other

37% of total attendees were international
80.9% of international attendance came from the top 10 countries listed above
DID YOU KNOW?

PLUG-IN VEHICLE SALES BY YEAR
US Market | 2010-June 2019

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>100,000</td>
</tr>
<tr>
<td>2012</td>
<td>200,000</td>
</tr>
<tr>
<td>2013</td>
<td>300,000</td>
</tr>
<tr>
<td>2014</td>
<td>400,000</td>
</tr>
<tr>
<td>2015</td>
<td>500,000</td>
</tr>
<tr>
<td>2016</td>
<td>600,000</td>
</tr>
<tr>
<td>2017</td>
<td>700,000</td>
</tr>
<tr>
<td>2018</td>
<td>800,000</td>
</tr>
<tr>
<td>2019</td>
<td>900,000</td>
</tr>
</tbody>
</table>

Plug-In vehicle sales thru July 2019 have surpassed total sales in all of 2016

Data from 08/19/2019  Source: EDTA Sales Dashboard

GLOBAL EV AND ICE SHARE OF LONG-TERM PASSENGER VEHICLE SALES
Share of annual sales

Source: Bloomberg NEF

#EVS32 | As part of its #SmartPrincipality project, @GvtMonaco is building an offer of shared, connected & environmentally-friendly transportation.

@EVS32 was the opportunity for Prince Albert II of Monaco to meet @Gilles_Normand our SVP #EV & share about #ElectricMobility

Source: Bloomberg NEF
FOUR DAYS IN PORTLAND

**EVS33** will be held in the Oregon Convention Center (OCC), the largest event venue in the Pacific Northwest. The OCC provides outstanding experiences by embracing the local flavor and innovative approaches. It has been certified US Green Building Council LEED® Platinum, Green Meeting Industry Council APEX/ASTM Level IV, and Salmon-Safe. The OCC also features one of the highest-producing solar power arrays ever installed on a US convention center. Its 6,500+ solar panels produce more than 25 percent of the facility’s electricity.

**WHY PORTLAND, OREGON**

Oregon, Washington, and California are the top 3 states in the U.S. in EV adoption.

Oregon is a leader in creating strong infrastructure for electric vehicles. By partnering with a variety of private companies and other organizations, Oregon has developed an EV network that allows its citizens and visitors with electric vehicles to confidently travel in the state. The state’s focus on infrastructure, policies, standards and other components are critical to the continued success of a growing market.


Portland is accessible through Portland International Airport (PDX), located at 7000 NE Airport Way, Portland, OR, 97218. PDX is a major airline hub with direct electric rail service to the city and the Oregon Convention Center.
BOOK EARLY FOR
BEST RATE &
BOOTH LOCATION

<table>
<thead>
<tr>
<th>EXHIBITION RATES*</th>
<th>EARLY BIRD UNTIL NOV 30, 2019</th>
<th>REGULAR FROM DEC 1, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDTA Members</td>
<td>$4,000</td>
<td>$4,200</td>
</tr>
<tr>
<td>Non-Members</td>
<td>$4,400</td>
<td>$4,600</td>
</tr>
</tbody>
</table>

* Rates are in US Dollars. Taxes not applicable in Portland Oregon.

EXHIBITOR INCLUSIONS WITH (1) 10’ X 10’ FLOOR SPACE:
- Shell hard walls: 10’x 8’ high back panels with 2- 3’ high side panels (color options white or black)
- Standard company name header with black and white artwork
  > Not included: additional equipment/furniture and compulsory booth carpeting
- (2) Exhibitor badges (access to food/activities in exhibit hall)
  > Additional Exhibit Badges: $400 USD each
- 100-word company profile for publications
- Listing and web link on the EVS33 Website
- Listing and web link on the EVS33 Mobile App

SPONSORS BENEFIT FROM EXCLUSIVE OFFERS TO MAXIMIZE IMPACT AT EVS33!

Based on their levels of support, sponsors are eligible for discounts on exhibit spaces, exhibitor passes and conference registrations.

JOIN OUR TEAM OF PARTNERS & SUPPORTERS NOW!

CONTACT
Amy Russell
EDTA Director, Membership & Events
EVS33 Sponsorship & Exhibit Sales - USA
arussell@electricdrive.org
+1 202.408.0774 ext. 306

Marie Lou Coupal, CMP
EVS33 Director, Global Sales – Canada, Europe, Asia
EVS33globalsales@JPdL.com
+1.438.822.3882
HOW TO BOOK YOUR EXPOSITION SPACE

STEP 1: Go to the Exhibitor tab on the EVS33 website, EVS33PORTLAND.ORG, and follow the prompts to book your space

STEP 2: Enter your exhibitor profile information

STEP 3: Choose your preferred Exposition space using the interactive floorplan

STEP 4: Read and accept the Terms & Conditions of the contract

STEP 5: Proceed to payment online by credit card or select Check or Bank Transfer Option and print invoice to send with your check or bank transfer.

NOTE: If you choose payment by check or bank transfer, an invoice will be sent by email with complete payment instructions. All funds are quoted in USD (no tax applicable).

DEPOSIT AND PAYMENT TERMS
Exposition space contracts submitted to JPdL must be accompanied by the full payment of the Exposition space rental fee, payable to EDTA. Exhibitors will be liable for any collection expense, including reasonable Attorney's fees, “reasonable”, to be construed as not less than twenty-five percent (25%) of the amount of all other monies determined to be owed by the Exhibitor. All monies must be in US Dollars. Taxes not applicable.

CANCELLATION POLICY
In the event the Exhibitor cancels all or part of the Exposition space contracted herein, the Exhibitor must do so in writing by email to EVS33globalsales@jpdl.com. Keep proof of receipt for tracking. Exhibitor will be obligated to pay to EDTA liquidated damages based on the schedule listed. Written notice of cancellation must be received no later than January 1, 2020, for Exhibitor to be eligible for refund of 50% of contract value and EDTA will retain 50% of contract value. For written cancellations received on or after January 2, 2020, EDTA will retain 100% of contract value.

Applicable cancellation fees:
Prior to January 1, 2020  50% refund
On or after January 1, 2020  No refund

Cancellations will be accepted only in accordance with the above schedule. There will be no refunds for cancellations received on or after January 1, 2020.

Full payment is due with the signed Contract.

Failure to make full payment may result in Cancellation of Contract by JPdL or EDTA and the immediate release of Exposition space. No space is confirmed as sold until payment is received.

PAYMENT OPTIONS

CREDIT CARD
Payments are accepted with the following credit cards: Visa, MasterCard, and American Express.

CHECK
Checks are payable to EDTA/EVS33 (in USD). Please return a copy of invoice with payment to: EDTA, 1250 Eye Street NW, Suite 902, Washington, DC 20005.

BANK TRANSFER
$50 USD fee will apply. Exhibitor contact will automatically receive an email with EDTA bank transfer details from EVS33globalsales@jpdl.com
CUSTOMIZE YOUR SPONSORSHIP

RIDE, DRIVE & CHARGE:

**RIDE, DRIVE & CHARGE SPONSORSHIP** $50,000

EXPOSITION & DELEGATE VISIBILITY:

**LUNCH** $45,000 per day
2 opportunities - June 15 and 16

**DAILY BREAKS** $25,000 per day
2 opportunities - June 15 and 16

**CHARGING STATIONS** - exclusive $25,000 across show floor

**WATER STATIONS** - 5 locations $25,000 exclusive

EXCLUSIVES:

**GALA: MAIN SPONSOR AT THE OCC** $125,000

**WELCOME RECEPTION IN EXPOSITION HALL** $100,000

**MOBILE APP** $40,000
Includes pre-event and post-event exposure

**PROGRAM-AT-A-GLANCE** $25,000
Online, in-app, and in Final Program - September 2019 launch

**WIFI WITH BRANDED LINK** $25,000

**DELEGATE BAGS** - Green Initiative $25,000
Sponsor to cover costs of bag, pre-approved by EVS33

**GALA PHOTO BOOTH** $20,000

**ONLINE REGISTRATION PAGE** $15,000
September 2019 launch

**SPEAKER-READY ROOM** $10,000

**MARKET BUILDER SESSIONS** **NEW!** $35,000 each
Offered June 15 and June 16

ADVERTISING OPTIONS:

**EXPOSITION FOOTPRINTS** - multiple opportunities $1,500 each

**EXPOSITION AISLE BANNERS** $30,000

**BANNERS AT THE MAIN ENTRANCE OF EXPOSITION HALL** **NEW!** $30,000

**HOTEL ROOM KEYCARDS** $25,000

**ESCALATOR WRAPS AT EXPOSITION ENTRANCE** **NEW!**

**OUTSIDE LIGHT POLE BANNERS LEADING TO OCC** **NEW!**
Reserved for EVS33 Platinum Sponsor

* Contact EVS33 sales for pricing
Maximize visibility through sponsorship to showcase your achievements and expertise to all attendees.

### SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES WITH EXHIBIT SPACE BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>DISTINGUISHED</th>
<th>SUPPORTER</th>
<th>FRIEND</th>
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<tbody>
<tr>
<td><strong>BENEFITS</strong></td>
<td>$150,000+</td>
<td>$100,000+</td>
<td>$75,000+</td>
<td>$40,000+</td>
<td>$25,000+</td>
<td>$15,000+</td>
<td>$5,000+</td>
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<tr>
<td><strong>VISIBILITY</strong></td>
<td>30 x 60 10 passes</td>
<td>30 x 50 8 passes</td>
<td>30 x 20 6 passes</td>
<td>20 x 20 4 passes</td>
<td>20 x 10 2 passes</td>
<td>20% Discount</td>
<td>10% Discount</td>
</tr>
<tr>
<td>Exhibit Space + Passes</td>
<td>30 x 60 10 passes</td>
<td>30 x 50 8 passes</td>
<td>30 x 20 6 passes</td>
<td>20 x 20 4 passes</td>
<td>20 x 10 2 passes</td>
<td>20% Discount</td>
<td>10% Discount</td>
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<tr>
<td>Full Conference Registrations</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Full color advertising in official guide</td>
<td>1 page</td>
<td>½ page</td>
<td>½ page</td>
<td>¼ page</td>
<td>¼ page</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Delegate badge lanyards</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Logo in Media Room</td>
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<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Presentation in one of the plenary sessions</td>
<td>3-min</td>
<td>1-min</td>
<td></td>
<td></td>
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<tr>
<td>Verbal recognition at the Welcome Reception</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Delegate bag insert</td>
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<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>Logo on Event Website, Mobile App, and transition slides in session rooms</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<td>●</td>
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<tr>
<td>Prominant exhibit spaces reserved for sponsors</td>
<td>●</td>
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<td>●</td>
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<td>●</td>
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<tr>
<td>Logo on signage at registration</td>
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MAKE FACE-TO-FACE CONNECTIONS AT THE EVS33 EXPOSITION

EXPOSITION MOVE-IN AND SETUP:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, June 13, 2020</td>
<td>6:00 AM - 11:00 PM</td>
</tr>
<tr>
<td>Sunday, June 14, 2020</td>
<td>6:00 AM - 11:00 AM</td>
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</table>

EXPOSITION HOURS:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, June 14, 2020</td>
<td>11:30 AM - 7:30 PM</td>
</tr>
<tr>
<td>Public Day and Ride, Drive &amp; Charge:</td>
<td>11:30 AM - 4:30 PM</td>
</tr>
<tr>
<td>Monday, June 15, 2020</td>
<td>9:00 AM - 6:00 PM (Ride, Drive &amp; Charge)</td>
</tr>
<tr>
<td>Tuesday, June 16, 2020</td>
<td>9:00 AM - 6:00 PM</td>
</tr>
</tbody>
</table>

EXPOSITION TEAR-DOWN AND MOVE-OUT:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, June 16, 2020</td>
<td>6:00 PM - 11:00 PM</td>
</tr>
<tr>
<td>Wednesday, June 17, 2020</td>
<td>6:00 AM - 11:00 PM</td>
</tr>
</tbody>
</table>

JOIN OUR TEAM OF PARTNERS & SUPPORTERS NOW!

AMY RUSSELL  
EDTA Director, Membership & Events*  
EVS33 Sponsorship & Exhibit Sales - USA  
Email: arussell@electricdrive.org  
Phone: +1 202.408.0774 ext. 306

MARIE LOU COUPAL, CMP  
EVS33 Director, Global Sales - Canada, Europe, Asia  
c/o JPdL International  
Email: EVS33globalsales@JPdL.com  
Phone: +1 438.822.3882

*Inquire about EDTA Membership to benefit from the EDTA Member Rates for the Exposition!
GENERAL INFORMATION

EXHIBITS, SPONSORSHIPS, AND ADVERTISING

AMY RUSSELL
EDTA Director, Membership & Events
EVS33 Sponsorship & Exhibit Sales - USA
arussell@electricdrive.org
+1 202.408.0774 ext. 306

MARIE LOU COUPAL, CMP
EVS33 Director, Global Sales – Canada, Europe, Asia
EVS33globalsales@JPdL.com
+1 438.822.3882

CONTACT
EVS33 Secretariat
+1 514.287.9898 ext.300
EVS33Secretariat@jpdl.com

EVS33PORTLAND.ORG